



WORKING TOGETHER
FOR SUSTAINABLE FISHING
AND HEALTHY OCEANS

MOANA™
NEW ZEALAND

Moana New Zealand is partnering with WWF to become a leader in sustainable inshore fishing and aquaculture in New Zealand. Together we are committed to building a future in which sustainable fishing thrives in healthy ecosystems and safeguards New Zealand's valuable marine environment and seafood supply for future generations.

This ground-breaking partnership expands on Moana's sustainability efforts and entails actions across the company's entire operations:

100% of inshore fleet will be trained in responsible fisheries by October 2017.

100% of our trawl and long-line fishers nationwide are trained in seabird safe fishing practices.

First state of the art fishing boat built in New Zealand with innovative seabird mitigation designs launched in September 2016 FV Santy Maria.

IN THE WATER

Committed to reducing polybin usage where possible and replacing with recycled chilltainers.

Bins for oyster transporting are made of re-usable plastic rather than polystyrene.

First aquaculture organisation in New Zealand to achieve Aquaculture Stewardship Council certification for blue abalone.

Seeking Aquaculture Stewardship Council certification for oysters.

Investment in trialling new fishing gear technology known as Precision Seafood Harvesting (PSH), a joint \$52 million investment between industry and government.

Zero gillnetting in Maui dolphin habitat. And a commitment to dolphin safe trawling within Maui dolphin habitat by 2022.

100% of pāua divers are using GPS tracking for better fisheries management.

ON THE AQUACULTURE FARM

Fuel efficiency measures for cars and trucks.

22 tonne of waste diverted from landfill each year.

Reduced water use.

AT THE PROCESSING PLANT

Used gumboots are recycled into plastic playground matting.

Energy efficient lighting.

Poly-bins recycled into photo frames.